News Release

## BRIDGESTONE

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### Bridgestone pioneers the Skill Contest for Truck and Bus tire technicians

Dong Nai, December 01, 2017 – Bridgestone holds Nationwide Truck & Bus Tire Technician Skill Contest. The event is organized in Bridgestone Truck Tire Center, with excellent candidates of Bridgestone across the country. This is the first time Bridgestone has held skill contest in Vietnam aiming for honoring career value, giving experience sharing chance to improve skills and create motivation for technicians to have more indulge with this career.

#### Developing human resource, sharing experience

Bridgestone is the world's leading tire company with many pioneering ideas that mainly focus on people development. Not only providing qualified services with professional staffs, Bridgestone also enhances technicians' ability by giving them opportunities of learning, practicing, sharing experience and ways to handle difficult issues. Therefore, this contest is organized as a creative playground, along with above purpose.Bridgestone is the world's leading tire company with many pioneering ideas that mainly focus on people development. Not only providing qualified services with professional staffs, Bridgestone also enhances technicians' ability by giving them opportunities of learning, practicing, sharing experience and ways to handle difficult issues. Therefore, this contest is organized as a creative playground, along with above purpose.



The candidates from Bridgestone Truck and Bus Tire Service Centers

#### About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

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### **BRIDGESTORE**

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The contest has 2 parts: theory and practice. The theoretical test requires the technicians to know deep and basic knowledge related tire services, such as TCS (Tire pressure and current condition check, maintenance advice, hidden damage prevention for customers), wheel disassembly, correct technique of tire rotation and repair. From that, they have a standard evaluation and ability to identify, advise exactly about customers' tire status. The practical exam covers the skills and operation following Bridgestone's standards of safety, instrument standards and service procedures that have been developed for the entire network. Through this contest, Bridgestone hopes that each technician will seize both expertise and practical skill of tire repairing and caring to assure quality and safety.

Mr. Do Minh Bang - technician of Tin Nghia Fleetpoint, the winner of this contest excitedly said, "This is the first time I have participated in Technician Skill Contest. Since working in Bridgestone Dealer, I and other colleagues have had many chances to improve skills through training classes and competitions."

#### Honor career value of tire technicians

Skill contest for Truck and Bus tire technicians demonstrates the understanding and appreciation of the technician role. Especially, the large size of truck and bus tire as well as the heavy weight of equipment may causes difficulties and danger for technicians in checking and repairing process. Moreover, every technician has to know deeply the indices, standards and tire types to give accurate assessment of current tire condition.

On the other words, technicians are people working directly and help Bridgestone bring the dedicated service also best value to customers. By this meaningful program, Bridgestone enables to enhance skilled technicians' motivation and passion in career development. Technicians silently create a part of safety journey for drivers.

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The technicians are proceeding the practice test

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